

**GOSPEL END-TIME, GREAT COMMISSION COMMUNICATION: ANTIDOTE TO  
FINISHING WELL**

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**Abstract**

*This paper opined that different communication messages can be gleaned from the 66 books of the Book of books (the Bible) from Genesis to Revelation with an affirmation that to finish well, we must work the talks therein.*

*The paper also shows the light for content delivery in packaging of Gospel end-time, Great Commission Communication messages via Devine agenda-setting in the Bible with some recommendations at the backdrop of humanity preference for anti-God principles/Law, even at intellectual/scholarly levels.*

**New Words:** Gospel, End-Time, Great Commission Communication, Antidote, Finishing Well.

**Introduction**

There has been a systematic diversion of intellectual thoughts from the Holy writ in preference for anti-God principles and commandments for existence.

This has led to so many satanic concoctions in forms of hypothesis and theories that blackout humanity from the original messages to an adulterated ones based on limited human reasoning. When God echoed:

Let there be light (Genesis 1:3)

It was for the Gospel light to illuminate the entire world or universe for all the creatures of the Creation/Creator to finish well in the pilgrim's journeys on planet Earth.

Life begins at birth. A purpose driven life must fulfil Devine purposes (Rich Warren) for effective communication for man to finish well in our pilgrim's journeys on planet Earth. (Shaibu 2008)

These communications come in different and diverse ways: as enunciated by Shaibu (2021) via:

- Non-verbal Communication
- Verbal-Communication
- Organizational Communication
- Inter-personal Communication
- Print communication
- Radio/Audio Communication
- TV/Visual/Audio Communication
- WhatsApp Communication
- E-mail Communication
- Twitter Communication
- U-tube Communication
- LinkedIn Communication
- Letter Communication
- Inter-regional Communication
- International Communication
- Communication via books
- Other new or social media Communication

When God created the earth, in line with Oyibo's GAGUT (God Almighty Grand Universal Theorem), He did not leave Communication out of the equation of creation as corroborated by Shaibu S.A (2021).

We had a direct communication from God to the entire inanimate universe and then to the animate beings (Adam and Eve). That was the beginning of communication from God (source) to hearers (destination) recorded in the Book of books (The Bible).

God revealed His wisdom, knowledge and understanding to humanity without hoarding via a top-down transmission or communication model. We are to do the same lateral, interpersonal, print, audio/radio and/or Television audio video models for the entire humanity to be impacted. For these to be effectively carried out, through effective communication, we are to discard the cabbages of Satan and atheism for universal truth that stand the test of time, to be pumped into our medulla or brain, such truth must be rooted in effective data of communication to be reeled out to humanity via the different previous and current communication platforms i.e. the non-verbal, print, radio, television film and new social media Communication.

There must be fundamental knowledge of the efficacy of communication that stand the test of time and such knowledge models can be found in the Book of books (The Bible), but humanity has a penchant for adopting the Israeli model in reaching destinations. That is why the world paradigms that are used in banks, United Nations, use of military to guarantee peace etc. has not achieved maximum results.

Humans are ever doing things their own tortous and rigmarolling carnal ways and hence the cause of a variety of madness in atheism, cultism, anti-God principles, hypothesis and thesis that Oyibo's GAGUT theory (2021) counters effectively.

There is an urgent need now to communicate the real truth of knowledge, wisdom and understanding to check frauds, hypothesis, theories and paradigm that cannot stand the test of time as even in science and arts, most of our data basis, theories and paradigms are being challenged by new realities that makes a mess of the old human knowledge, wisdom and understanding that are crumbling fast as experienced in the Corona virus plague.

Change is doing a debilitating damage to hitherto sacrosanct knowledge, wisdom and understanding as change is killing old jobs, destroying old theories and removing standards (Shaibu, 2022).

In the communication chain, we have so many communication hurdles, hindrances and noises that distort communications. These includes:

- Lies.
- Propaganda.
- Distortions.
- Disinformation.
- Misinformation.
- Fake news.
- Hate messages.
- Etc.

We need 4 things to counter these distortions:

- Cultural intelligence.
- Emotional intelligence.
- Executive intelligence.

And off course discerning knowledge, wisdom and understanding to checkmate atheistic obstructions on the way of effective information for purpose-driven lives in the Kingdom business of the Great Commission for us to finish well in life.

How can these be done?

While we follow the paradigms of new challenges in Gospel Communications, there are other forms of Communication that must be noted:

These includes, but not limited to:

- Pastor – Congregation Communication.
- Congregation-Pastor Communication.

- Choir-Congregation Communication.
- Congregation-choir Communication.
- Elders-Pastors Communication.
- Pastors-Elders Communication.
- Congregation-inter and intra personal Communication.
- Pastor-Children Communication.
- Children-Pastor Communication.
- Pastor-Youth Communication.
- Youth-Pastor Communication.
- Inter-Intra church Communication.
- Church Community Communication.
- Church Nations Communication.
- Church God Communication.
- God Church Communication.
- Church Bible Schools Communication.
- Bible Schools Communication.
- Etc.

These Communication come in variety of ways such as:

- Sermons.
- Tracks.
- Minutes of meetings.
- Song ministrations.
- Letters.
- Memos.
- Billboards.
- Newsletters.
- Magazines.
- Newspapers.
- Radio programmes.
- TV programmes.
- New social media platforms.
- Online messages.
- Bulletins.
- Etc.

These must be a Herald of His coming in all Gospel Communication for all to be rapturable to finish well as a church.

There are many message contents, formats and paradigms that will make the church interrogate our current contemporary problems such as:

- Message of the soon-coming King of Kings.
- Message of salvation as opposed to prosperity doctrine.
- Message against crime, criminality or criminal behaviours.
- Message against cultism, ritual murders.
- Message against terrorism, farmers/Fulani terrorism.
- Message against all forms of corruptions, killings, stealings and destructions.
- Message against social and political correctness that inhabits our speaking to truth for the yes to be yes and no to be no.
- Etc.

For our society to be free of sociopolitical thugs of thuggish regimes, there must be effective communication to interrogate us at a new social mobilization, reconscientization, sensitization and reorientation for relevant end-time Gospel messages that makes us ripe for rapture. This can only be done through effective Gospel

Communication for Nations to finish well. These type of communication is devoid of hypocrisy, lies, propaganda, misinformation, disinformation, distortion, fake news, hate messages, compromise, adulterated messages to include the bad and ugly in the righteous models of followership and governance in the End-Time Gospel messages.

Our collective, mass-hysterical hypocritical concoctions at miscommunication has led to the marriages of incompatibles in governments, United Nations, Unions, Churches, Associations, Leagues, Fellowships, Communions, Kingdoms, Business ventures, etc. in all facets of our social, political and economic lives. The similitude of these ills that are warning signals for us to check ourselves and prepare properly for end-time in addition to the alarm signals of end-time warnings that the King of kings is coming again as reported in the Koran, Bible and probably some cultic books include the following that borders on the question of why is it that right from the time of creation, it is what God wants that man shuns?

A sampler includes the following:

- 1) Adam and Eve disobeyed God's communication and ate the forbidden fruit.
- 2) Humanity at the time of Noah displeased God by disobeying Divine Communication.
- 3) God's covenant with Abraham was severally and serially breached as a result of break in communication.
- 4) Sodom and Gomorrah inhabitants prepared themselves for destruction because of deliberate disobedience of source of communication.
- 5) Pharaoh demanded obedience from his subjects but was not ready to obey God because of vertical break in communication.
- 6) Joseph's brothers sold him to slavery because they were not ready for reality of God's purpose for his life through Divine communication via dreams.
- 7) The children of Israel were not ready for Moses leadership because of disobedience to Divine communication, hence they made 40 days' journey in 40 years.
- 8) Humanity prefers obeying cultic satanic commandments rather than obeying God because of their itching ears for anti-God communication.
- 9) Humanity is ever getting lost forever because of lack of decoding/adherence of salvation messages in the new Testament.
- 10) Similitudes of disobedience to the final word of God or the straight and narrow way because of humanity's preference for the noise of anti-God principles rather than the voice of God.
- 11) Etc.

If there was obedience from Genesis to Revelation, finishing well would have been guaranteed. If there is obedience now to the end of time, humanity will finish well.

### **Recommendation**

- For us to move out of the murky Waters of non-effective communication, all communication paradigms in all form of communication in society, business, governments etc. must be rooted on truth and nothing but the truth – so that these truths can set us free from all socio-political and economic ills in society. And this truth can only be in the Word of God rather than the noise or postulations of the world that has not met our expectations towards end time victory of finishing well.

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